

Valentina Sofía Proust Iligaray

Ph.D. Student

valentina.proust@asc.upenn.edu - <https://orcid.org/0000-0002-3648-4647>

Annenberg School for Communications, University of Pennsylvania. 3620, Walnut St, Philadelphia, PA 19104, USA.

Education

2022 –	University of Pennsylvania, Annenberg School for Communication	Ph.D. Communication
2019 – 2021	Universidad de Chile, Facultad de Humanidades	M.A., Linguistics, with honors and highest distinction Thesis: The linguistic representation of the social unrest in Chilean newspaper headlines. A pragmatic study of frames.
2014 – 2018	Pontificia Universidad Católica de Chile, Facultad de Letras	Licenciatura (B.A.), Hispanic Literature and Linguistics with honors and highest distinction Thesis: Irony and impoliteness in the radio debates in Chile: discursive strategies to win prestige
2011 – 2017	Pontificia Universidad Católica de Chile, Facultad de Comunicaciones	Licenciatura (B.A.), Journalism and Communications with honors and highest distinction

Teaching experience

School of Communications, Pontificia Universidad Católica de Chile

2019 – 2022	Adjunct Professor	Non-Fiction Storytelling Research Seminar Course
2012 – 2018	Teaching Assistant	Semiotics. Professors Constanza Mujica, Paulina Gómez, and Pablo Matus Digital Content and Industries. Professor Francisco Fernández Research seminar (Journalism). Professor Francisco Fernández Fact Checking workshop. Professors Andrés Almeida and Eduardo Arriagada Communication technologies. Professor Francisco Fernández

Faculty of Literature and Linguistics, Pontificia Universidad Católica de Chile

2016 – 2018	Teaching Assistant	Discourse analysis. Professor Teresa Oteiza Oral communicative abilities. Professor Silvana Arriagada Introduction to literary studies. Professor Roberto Onell Phonetics and phonology. Professor Lorena Perdomo and Scott Sadowsky Literature and society. Professor Roberto Onell
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Publications and Presentations

Academic articles	<p>Proust, V. & Saldaña, M. (in press). "What a nasty girl!" Incivility and gendered symbolic violence in news discussions. <i>Feminist Media Studies</i>.</p> <p>Ortega, C., Proust, V. & Porath, W. (2021). Caracterización del ejercicio periodístico en los debates presidenciales chilenos: una comparación entre mujeres y hombres en su rol como entrevistadores. <i>Revista de Comunicación</i>, 20(1), 153-174.</p> <p>Bachmann, I. & Proust, V. (2020). Old concerns, renewed focus, and novel problems: feminist communication theory and the Global South. <i>Annals of the International Communication Association</i>, 44(1), 67-80.</p>
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Proust, V. (2018). Ironía y descortesía en los debates radiales en Chile: estrategias discursivas para ganar prestigio. *Revista Latinoamericana de Estudios del Discurso*, 18(2), 93-109.

Fernández, F., **Proust, V.**, & Núñez, E. (2018). Consumo incidental de noticias en un contexto de redes sociales y múltiples pantallas. *Revista Ibérica de Sistemas e Tecnologías de Informação*, (E16), 308-320.

Book chapters

Julio, P., Mujica, C., **Proust, V.** & Fernández, F. (2019). "La lenta agonía de la televisión abierta". Immacolata Vassallo & Guillermo Orozco (eds) (pp. 109-144). *Anuario OBITEL 2019: Modelos de distribución de la televisión por Internet. Actores, tecnologías, estrategias*. Sao Paulo: Editora Meridional.

Julio, P., Fernández, F., Mujica, C. & **Proust, V.** (2018). "Chile: en búsqueda de la audiencia perdida". Immacolata Vassallo & Guillermo Orozco (eds) (pp. 135-166). *Anuario OBITEL 2018: Ficción Televisiva Iberoamericana en Plataformas de Video on Demand*. Sao Paulo: Editora Meridional.

Fernández, F. & **Proust, V.** (2018) "Experiencias de realidad virtual 360º". Johanna Wittle & Enrique Núñez (eds) (pp. 204-213). *Panorama del Audiovisual Chileno* (6). Universidad Católica de Chile, Santiago.

Soto, J.A., Valenzuela, A. & **Proust, V.** (2017) "Televisión digital terrestre". Johanna Wittle & Enrique Núñez (eds) (pp. 47-59). *Panorama del Audiovisual Chileno* (5), Universidad Católica de Chile, Santiago.

Conference papers

Ortega, C., **Proust, V.** & Grassau, D. (2022). "Mental health while covering crisis: a turn of the screw in how we understand journalist's safety." Research results were presented to the *Academic Consultation on Journalists' Safety at UNESCO Headquarters in Paris*. (May 2022)

Arango, A., Pérez, J., Poblete, B., Saldaña, M., & **Proust, V.** (2022). "Resources for Multilingual Hate Speech Detection." In *Proceedings of the Sixth Workshop on Online Abuse and Harms (WOAH)* (pp. 122-130).

Proust, V. & Saldaña, M. (2022). "Another violent protest? New perspectives to understand protest coverage", Paper presented to the ICA Conference (May, 2022).

Acuña, F., Mujica, C. & **Proust, V.** (2022). "Patrimonio Audiovisual en Red: Escuela CLAIM", paper presented to the XI Encuentro Internacional de Investigación sobre Cine Chileno y Latinoamericano (May, 2022)

Proust, V. (2021). "La representación lingüística del estallido social en los titulares de prensa chilena". Paper presented to the ALED Conference (November, 2021).

Proust, V. (2021). "Las metáforas del estallido social: análisis de la representación lingüística en los titulares de prensa chilena". Paper presented to the INCOM Conference (October, 2021).

Proust, V. & Saldaña, M. (2021). "What a nasty girl!" Incivility and gendered symbolic violence in news discussions". Paper presented to the "Commission of the Status of the Women," AEJMC Conference (August 2021).

Saldaña, M., Rosenberg, A., **Proust, V.**, Pérez-Martín, J., & Bustos, B. (2021). What's in a (political) meme? The use of memes for political expression on Twitter. Paper presented to the "Digital Media in Latinx and Latin America" ICA Pre-Conference (May 2021).

Fernández, F. & **Proust, V.** (2021). The COVID-19 also reached Instagram: an analysis of the pandemic news dissemination strategies in the media accounts of Chile. Paper presented to the "COVID-19, information and experiences" ICA Pre-Conference (May 2021).

Saldaña, M. & **Proust, V.** (2020). "Comments that hurt." Incivility and offensive speech in online discussion of minority-related news. Paper presented to the "Participatory Journalism Interest Group" AEJMC Conference (August 2020).

Bachmann, I. & **Proust, V.** (2020). Old concerns, renewed focus, and novel problems: feminist communication theory and the Global South. Presented to the ICA Annual Conference (May 2020).

Ortega, C. & **Proust, V.** (2019). "#thefutureisfeminist: the effects of hate speech online on the feminist movement." Paper presented to the Oxford Connected Life 2019: Data and disorder Conference (June 2019).

Fernández, F. & **Proust, V.** (2019). "If you want to know what happens, just look at the meme: the meme as a point of access to the news in the young audience." Paper presented to the "Estudios de periodismo y medios", ICA preconference (May 2019).

Fernández, F. & Proust, V. (2018). Consumo incidental de noticias y los puntos ciegos del periodismo: los nuevos desafíos para narrar y estructurar contenidos informativos. Paper presented to the "Research and Education Section", IAMCR (June, 2018).

Fernández, F.J., Gómez-Zará, D., & Proust, V. (2015). Appropriating the cyberspace: an immersive experience for college applicants. In *Proceedings 5th European Immersive Education Summit (EiED2015)*

Research Experience (Research Assistant)

2022	Proyecto Ibermedia "Patrimonio Audiovisual en Red Escuela CLAIM". Principal Investigator: Fernando Acuña.
2021 – 2022	FONDECYT Research Project 11190286 "Young masculinities and health in the current context of the increase in HIV. Principal Investigator: Dr. Margarita Bernaldes.
2021	FONDECYT Research Project N°1210097 "Educational policies in the public sphere: Information and attitudes about the School Admission System in a mediated educational context." Principal Investigator: Dr. Cristian Cabalín.
2021	CONICYT Project Fund for Studies on Pluralism PLU N ° 200002. "Pluralism in televised political debates with a view to the 2020 constitutional referendum? From the intentions of plurality of Chilean T.V. channels to the public perception of their diversity on YouTube and Twitter". Principal Investigator: Dr. Ignacio López.
2018 – 2023	FONDECYT Research Project No. N° 11181254 "Description and analysis of incivility and deliberation present in online news comments: the case of Radio Bío Bío." Principal Investigator: Dr. Magdalena Saldaña.
2017 – 2018	Concurso de Investigación Interdisciplinaria UC 2017. "Ubiquitous screens: analysis of people's behavior in front of different screens and information consumption contexts of communication, interaction and cognitive processes. Principal Investigator: Dr. Francisco Fernández.
2016 – 2018	FONDECYT Research Project No. 1150379 The whole, the part and the counterpart: Incidence of exemplification as an argumentative strategy of the particular in Chilean journalistic coverage. Principal Investigator: Dr. Ingrid Bachmann.
2015	FONDECYT Research Project No. 11140897 "Information flows and pluralism in online social networks in Chile: Description and analysis of the news viralized by the public." Principal Investigator: Dr. Sebastián Valenzuela.
2013 – 2014	FONDECYT Research Project No. 1111036 "Calidad periodística en TV en cobertura de desastre" (summer assistantship). Principal investigator: Dr. Soledad Puente.

Professional Experience

2021– 2022	School of Communications, Pontificia Universidad Católica de Chile Coordinator in the educational accreditation process of two programs at Facultad de Comunicaciones: -Masters in Journalism (accreditation for the Comisión Nacional de Acreditación, CNA) -B.A. in Journalism (accreditation for the Accrediting Council on Education in Journalism and Mass Communications, ACEJMC)
2021	School of Communications, Pontificia Universidad Católica de Chile Collaborator in redesigning the undergrad program at the School of Communications and the M.A. program in Cinema Studies at the same school.
2018 – 2019	Vicerrectoría de Comunicaciones, Pontificia Universidad Católica de Chile Editor of the Style Guide for the communications department. The document sets the standards for the writing, formatting, and design of documents for Vicerrectoría de Comunicaciones
2018 – 2019	Faculty of Literature and Linguistics, Pontificia Universidad Católica de Chile Assistant Editor of the book <i>Perdámomos: antología poética bilingüe con comentario crítico</i>
2018	School of Communications, Pontificia Universidad Católica de Chile Coordinator of the Diploma in Digital Journalism

2017 – 2018 **El Mercurio, newspaper**
Jan – Mar 2017: Internship in the section "Artes y Letras" (Arts and Literature) and "Cultura" (Culture).
Apr. 2017 – Apr. 2018: Journalist in the section "Artes y Letras" (Arts and Literature) and "Cultura" (Culture).

Scholarships and awards

Scholarships

2020 **Beca Colaboración Académica**, Universidad de Chile Scholarship in recognition for academic achievements

2019 **Beca Magíster Nacional**, Chilean Government Scholarship to pursue Master Studies in Chile

Awards

2021 **Top Faculty Paper (first place)** at the Commission of the Status of Women, AEJMC, 2021.

2021 **Latin American Communication Research and Researchers Award, LARA** (second place), sponsored by the Brazilian Journalism Research (BJR) journal and the International Communication Division, AEJMC Annual Conference (virtual event)

2021 **Best student of the class**, Best GPA of the M.A. in Linguistics, Universidad de Chile.

2018 **Best student of the class**, Best GPA of the B.A. in Hispanic Literature and Linguistics, PUC.

2017 **Best student of the class**, Best GPA of the B.A in Communications, PUC.

Additional Professional Competencies

Specialization studies:

2020 Universidad de Chile **Gender Studies Diploma**

Reviewer

- **Journals:** Cuadernos.info, Revista de Comunicación Política
- **Conferences:** International Communication Association (ICA) 2022

Affiliations

- International Communication Association (ICA) Student
- Association for Education in Journalism and Mass Communication (AEJMC) Student
- Asociación Latinoamericana de Estudios del Discurso (ALED) Student