Jord	an Public Health - Initial Question	ons – Resp	onder	nt ID:				
Sta	rt Time (HH:MM)	Stop	Time	(HH:MN	1)			
D1. A	Age:							
D2. \	What is your relationship status?							
Mar	ried Divorced Engaged	Single						
D3. [Do you have any children and if so,	what are th	ne age	s of you	r childre	en?		
D4. H	How often do you smoke cigarettes	s, shisha, or	other	kinds of	tabacc	0?		
Eve	ry day Some Days	R	arely			Not at	All	
D5.	To what extent do you agree or dis		the fol	lowing s	tateme	nts:		
		Strongly						
		Strongly Agree						
		Disagree						
Α	People that I care about	1	2	3	4	5	6	7
	disapprove of smoking.							
В	Do smokers feel strong when	1	2	3	4	5	6	7
	they smoke.							
С	When a man smokes at home,	1	2	3	4	5	6	7
	it is harmful to his family.							
D7.	To what extent do you agree or dis	agree with	the fol	lowing s	tatemeı	nts.		
		Strongly						
		Strongly						
		Agree Disagree						
Α	Contraceptives are an	Disagree						
	appropriate way to	1	2	3	4	5	6	7
	plan/manage the timing of child							
	birth.							
В	Islam discourages people to use contraceptives.	1	2	3	4	5	6	7
С	Children are more successful in							
	school when they have fewer	1	2	3	4	5	6	7
	siblings							

E	Taking oral pills is an acceptable method of contraception.	1	2	3	4	5	6	7
F	People I care about would approve of my wife and I using contraceptives.	1	2	3	4	5	6	7

After viewing each video, answer the questions before moving on to the next video.

S1. Smoking Cessation		
Start Time (HH:MM) For video		
Stop Time (HH:MM) For questions		

S1a. To what extent do you agree or disagree with the following statements.

		Strong	jly					Strongly
		Agree					Di	sagree
Α	Strong people smoke.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at	1	2	3	4	5	6	7
	preventing people from smoking.							
D	I am unlikely to smoke today or	1	2	3	4	5	6	7
	tomorrow.							
E	I am sure that I could stop	1	2	3	4	5	6	7
	smoking if I really wanted to.							
F	People are healthier if they do	1	2	3	4	5	6	7
	not smoke.							

100 200	S2. Smoking Reduction		
	Start Time (HH:MM)		
	For video		
	Stop Time (HH:MM)		
THE AMERICAN	For questions		

S2a. To what extent do you agree or disagree with the following statements.

		Stron Agre	.					trongly isagree
Α	When a man smokes at home, it is harmful to his family.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at preventing people from smoking at home.	1	2	3	4	5	6	7

D	I am unlikely to smoke today or	1	2	3	4	5	6	7
	tomorrow.							
E	I am sure that I could ask a friend not to smoke in the house.	1	2	3	4	5	6	7
F	Families are healthier if no one smokes inside the house.	1	2	3	4	5	6	7

After viewing each video, answer the questions before moving on to the next video.

	F1. RLs. film_Compressed		
Name of the second seco	Start Time (HH:MM)		
	For video		
	Stop Time (HH:MM)		
	For questions		

F1. To what extent do you agree or disagree with the following statements.

		Strongly Agree	У					Strongly Disagree
Α	Islam discourages people to use contraceptives.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at convincing	1	2	3	4	5	6	7
	people to use contraceptives							
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
Е	I am sure that I could use contraceptives with my partner if I really wanted to.	1	2	3	4	5	6	7
F	Contraception is an effective way to plan/manage the timing of child birth.	1	2	3	4	5	6	7

	F2. Za3al 03							
	Start Time (HH:MM)							
	For video							
those that are becoming popular in the country because we would like to change the method	Stop Time (HH:MM)							
we are using right now	For questions							

F2. To what extent do you agree or disagree with the following statements.

		Strongly Agree						Strongly Disagree
A	Contraceptives are an appropriate way to plan/manage the timing of child birth.	1	2	3	4	5	6	7

В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at convincing people to use contraceptives	1	2	3	4	5	6	7
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
Е	I am sure that I could use contraceptives with my partner if I really wanted to.	1	2	3	4	5	6	7

After viewing each video, answer the questions before moving on to the next video.

	F3. Family Planning TV spot (Jordan)					
ann annian	Start Time (HH:MM) For video					
	Stop Time (HH:MM) For questions					

F3. To what extent do you agree or disagree with the following statements.

		Strongly Strongly Agree Disagree						
Α	Children are more successful in							
	school when they have fewer	1	2	3	4	5	6	7
	siblings							
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at							
	convincing people to use	1	2	3	4	5	6	7
	contraceptives							
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
Е	I am sure that I could use							
	contraceptives with my partner if I	1	2	3	4	5	6	7
	really wanted to.							

No.	F4. 06 JHU ad religious leaders		
إِنَّ الْمُبَاعَدَةَ بَدِينَ الأَحْمَالِ ثَلاثَ سَنَواتِ عَلَى الْأَقُلُ	Start Time (HH:MM)		
تُعْطِي الْأُمُّ فُرْصَةً لِإِرْضَاعِ طِفْلِها وَرَعَايَتِه،	For video		
وَفِي ذَلِكَ مَصْلَحَةٌ لِهِ الصَّلْفُلُ وِالأَسْرَةِ.	Stop Time (HH:MM)		
	For questions		

F4. To what extent do you agree or disagree with the following statements.

	Strongly
	Strongly

		Agree Disagree						
Α	Islam does not discourage people from using contraceptives.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at convincing people to use contraceptives	1	2	3	4	5	6	7
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
E	I am sure that I could use contraceptives with my partner if I really wanted to.	1	2	3	4	5	6	7

After viewing each video, answer the questions before moving on to the next video.

	F5. Family Planning TV wedding spot (Jordan)						
(06)	Start Time (HH:MM)						
	For video						
	Stop Time (HH:MM)						
A Property of the Park	For questions						

F5. To what extent do you agree or disagree with the following statements.

		Strongly Strongly						
		Agree Disagree						
Α	People I care about would							
	approve of my wife and I using	1	2	3	4	5	6	7
	contraceptives.							
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at							
	convincing people to use	1	2	3	4	5	6	7
	contraceptives							
D	I am likely to use contraceptives.	1	2	3	4	5	6	7
Е	I am sure that I could use							
	contraceptives with my partner if I	1	2	3	4	5	6	7
	really wanted to.							

Jordan Public Health - Post Video Questions - Respondent ID:

After viewing each video, answer the questions before moving on to the next video.

R1. I Wish Life

Start Time (HH:MM) For video		
Stop Time (HH:MM) For questions		

R1. To what extent do you agree or disagree with the following statements.

		Stron Agre						Strongly Disagree
Α	The D'aesh destroys families.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at preventing people from supporting D'aesh.	1	2	3	4	5	6	7
E	I should do something to stop D'aesh.	1	2	3	4	5	6	7

CASHINIE X	
- A FAST A HANA	

R2. Graduation		
Start Time (HH:MM)		
For video		
Stop Time (HH:MM)		
For questions		

R2. To what extent do you agree or disagree with the following statements.

		Strongly Agree			Strongly Disagree			
Α	The D'aesh destroys families.	1	2	3	4	5	6	7
В	This ad is for people like me.	1	2	3	4	5	6	7
С	This ad will be effective at preventing people from supporting the Islamic State.	1	2	3	4	5	6	7
E	I should do something to stop D'aesh.	1	2	3	4	5	6	7

Key Arabic Translations:

What is your religion?	ما هي ديانتك؟
Age	عمر
What is your relationship status	ما هو وضع العلاقة الخاصة بك؟
Married	
Divorced	متزوج مطلقة
Engaged	مخطوب
Serious Relationship	مصوب علاقة حادة
'	•
Single	وحيد
Do you have any children and if so, what are	هل لديك أطفال. ما هي أعمار أطفالك؟
	هل تدیت اطعال, می اعتمار اطعات:
the ages of your children?	كيف وغالبا ما كنت تدخن السجائر، الشيشة، أو أنواع أخرى من
How often do you smoke cigarettes, shisha,	
or other kinds of tabacco?	لبع: اد
Every day	نبغ؟ كل يوم بعض أيام نادر ا
Some Days	بعض ایام
Rarely	نادرا
Not at All	على الاطلاق
To what extent do you agree or disagree with	إلى أي مدى توافق أو لا توافق مع العبارات التالية:
the following statements:	
People that I care about disapprove of	الناس أن ما يهمني يوافقون على التدخين.
smoking.	
Do smokers feel strong when they smoke.	هل من المدخنين يشعرون قوية عندما يدخنون. عندما يدخن الرجل في المنزل، وهو ضار لأسرته.
When a man smokes at home, it is harmful to	عندما يدخن الرجل في المنزل، وهو ضار الأسرته.
his family.	
Contraceptives are an appropriate way to	وسائل منع الحمل هي وسيلة مناسبة للتخطيط / إدارة توقيت ولادة
plan/manage the timing of child birth.	الطفل.
Islam discourages people to use	الإسلام لا يشجع الناس على استخدام وسائل منع الحمل.
contraceptives.	, , , , , , , , , , , , , , , , , , , ,
Children are more successful in school when	الأطفال هم أكثر نجاحا في المدرسة عندما يكون لديهم عدد أقل
they have fewer siblings	من الأشقاء
Getting injections is an acceptable method of	الحصول على حقنا هو أسلوب مقبول من وسائل منع الحمل.
contraception.	
Taking oral pills is an acceptable method of	أخذ حبوب منع الحمل عن طريق الفم هي طريقة مقبولة من
contraception.	وسائل منع الحمل.
People I care about would approve of my wife	كان الناس ما يهمني يوافقون على زوجتي وأنا باستخدام وسائل
and I using contraceptives.	منع الحمل.
This ad is for people like me.	هذا الاعلان هو لأشخاص مثلي _.
This ad will be effective at preventing people	منع الحمل. هذا الاعلان هو لأشخاص مثلي. وهذا الإعلان أن تكون فعالة في منع الناس من التدخين.
from smoking.	
I am unlikely to smoke today or tomorrow.	أنا غير المرجح أن يدخن اليوم أو غدا. أنا واثق من أن أتمكن من التوقف عن التدخين إذا أردت حقا أن.
I am sure that I could stop smoking if I really	أنا واثق من أن أتمكن من التوقف عن التدخين إذا أردت حقا أن.
wanted to.	
People are healthier if they do not smoke.	الناس أكثر صحة إذا كانوا لا يدخنون.
When a man smokes at home, it is harmful to	الناس أكثر صحة إذا كانوا لا يدخنون. عندما يدخن الرجل في المنزل، وهو ضار لأسرته.
his family.	•
I am sure that I could ask a friend not to	أنا واثق من أنني أستطيع أن أسأل أحد الأصدقاء بعدم التدخين في
smoke in the house.	المنزل.

Families are healthier if no one smokes inside	أسر أكثر صحة إذا يدخن لا أحد داخل المنزل.
the house.	.69 16 1 1 2 2 1 7
I am sure that I can avoid becoming a	أنا واثق من أنني يمكن تجنب الوقوع المدخن.
	ات والله من التي يمكن تجتب الوقوع المدكن.
smoker.	the term of the te
Islam discourages people to use	الإسلام لا يشجع الناس على استخدام وسائل منع الحمل.
contraceptives.	
This ad will be effective at convincing people	وهذا الإعلان أن يكون فعالا في إقناع الناس إلى استخدام وسائل
to use contraceptives	منع الحمل
I am likely to use contraceptives.	أنا المرجح أن استخدام وسائل منع الحمل.
I am sure that I could use contraceptives with	أنا واثق من أنني أستطيع أن استخدام وسائل منع الحمل مع
my partner if I really wanted to.	شريكي إذا أردت حقا أن.
Contraception is an effective way to	وسائل منع الحمل هو وسيلة فعالة للتخطيط / إدارة توقيت ولادة
plan/manage the timing of child birth.	الطفل.
Children are more successful in school when	الأطفال هم أكثر نجاحا في المدرسة عندما يكون لديهم عدد أقل
they have fewer siblings	من الأشقاء
Strongly Agree	موافق بشدة
Strongly Disagree	يعارض بشده
Agree	تو افق
Disagree	تعارض
The D'aesh destroys families.	داعش يدمر الأسر.
This ad will be effective at preventing people	و هذا الإعلان أن تكون فعالة في منع الناس من دعم
from supporting the Islamic State.	
I should do something to stop D'aesh.	أنا يجب أن نفعل شيئا لوقف .